



September 3, 2010

The Honorable Kathleen Sebelius
Secretary of Health and Human Services
U.S. Department of Health and Human Services
200 Independence Avenue, SW
Washington, DC 20201

Dear Secretary Sebelius:

The New England Alliance for Children's Health (NEACH), an initiative of Community Catalyst, is pleased to accept the *Connecting Kids to Coverage Challenge* to enroll the nearly five million uninsured children eligible for Medicaid and the Children's Health Insurance Program (CHIP) in the next five years. We enthusiastically support your view that as the nation moves forward with health insurance reform for all Americans, children do not have to wait. Medicaid and CHIP together provide a vital opportunity to extend coverage to millions of eligible but unenrolled children today.

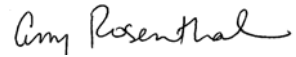
NEACH was launched in September 2006 and is committed to supporting public policies that advance children's health care access and quality. NEACH collaborates with a wide range of partners in the six New England states—including advocates, physicians, hospitals, educators, legal experts, business leaders, religious groups, consumers, and other key stakeholders—to influence policy on the national level, across the region, and within individual states. Through proactive policy development, information sharing, and public outreach at both the federal and state levels, NEACH works to increase awareness of children's health care coverage and prevention, broaden support for federal and state funding, and maximize the quality of coverage and care in pediatrics.

As a part of our commitment to accepting the *Challenge*, we plan to undertake the following activities as well as others as opportunities arise:

1. Engage in educational efforts with our partners that highlight resources and opportunities to implement policies and practices that connect children to coverage
2. Provide strategic technical assistance to partners related to particular outreach issues they are dealing with in their states
3. Serve as a connector both within states and among states in the region to allow advocates to collectively strategize and push forward outreach and enrollment initiatives
4. Design a new, dedicated section of our website to serve as a hub for materials related to the *Challenge*, in particular, and outreach and enrollment, more generally

We are grateful for all of the work that you and your staff continue to do to create a nation where all children have access to high-quality, affordable health care. As the work on the *Challenge* moves forward, please do not hesitate to contact us with requests for additional assistance.

Sincerely,

A handwritten signature in cursive script that reads "Amy Rosenthal".

Amy Rosenthal
Project Director
New England Alliance for Children's Health